

## **Historic, Archive Document**

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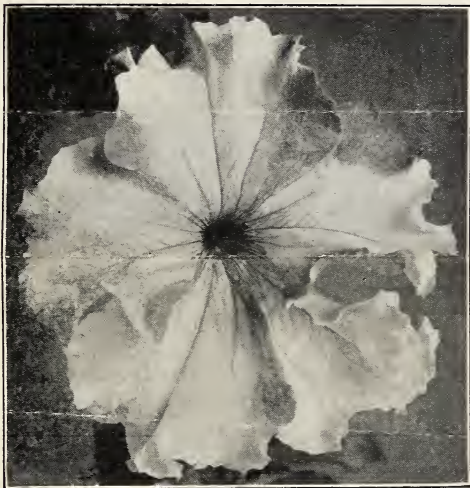
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★ FEB 10 1928 ★

U.S. Department of Agriculture  
**MICHELL'S**

January 1928

**MONTHLY SEASONABLE OFFER FOR FLORISTS***Portland Petunia***PETUNIA**

Trade pkt. Oz.

California Giants. ( $\frac{1}{32}$ oz., \$2.00) .....	\$0.50	
Diener's Ruffled Monsters. ( $\frac{1}{32}$ oz., \$5.00) .....	1.00	
Dwarf Inimitable .....	.30	\$1.50
General Dodds. Blood red. .30	1.50	
Monstrosus. (Michell's.) ( $\frac{1}{32}$ oz., \$2.50) .....	1.00	
Purple Prince. ( $\frac{1}{32}$ oz., \$2.50) .....	1.00	
Rose of Heaven .....	.40	2.00
Rosy Morn. Pink .....	.50	2.50
Ruffled Giants. ( $\frac{1}{16}$ oz., \$3.50) .....	.50	
Snowball. Pure white .....	.40	2.00
Star. Crimson maroon .....	.40	2.00
Violet Gem. (New.) .....	.40	2.00
Double Fringed White. Per 500 seeds, \$1.25; \$2.00 per 1000 seeds.		
Double Fringed Mixed. Per 500 seeds, 75c; \$1.50 per 1000 seeds.		

**PORTLAND PETUNIAS**

Excellent for pot-plants, veranda boxes, or for bedding out.

Trade pkt.

Elks' Pride. Deep royal purple .....	\$1.00
Irrington Beauty. Fringed; peach blossom color, white throat .....	1.00
Pride of Portland. Deep rose pink fringed flowers .....	1.00
Scarlet Beauty. Shades from cherry red to deep maroon; fringed .....	1.00
White Beauty. Fringed; pure white .....	1.00
Mixed Colors .....	1.00
Any of the above varieties, \$2.50 per $\frac{1}{32}$ oz.	

**BALCONY PETUNIAS**

Trade pkt. Oz.

Blue .....	\$0.50	\$5.00
Crimson .....	.40	3.00
Rose .....	.40	3.00
White .....	.40	3.00
Mixed Colors .....	.40	3.00

**ALYSSUM**

Trade pkt. Oz.

Michell's Bouquet. Miniature white flowers; dwarf and compact ( $\frac{1}{4}$ lb., \$2.75) .....	\$0.20	\$0.75
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**BEGONIA GRACILIS**

Trade pkt.

Alba. White ( $\frac{1}{32}$ oz., 75c) .....	\$0.30
Luminosa. Fiery scarlet. ( $\frac{1}{32}$ oz., \$2.00) .....	.50
Prima Donna. Rose, shading to carmine. ( $\frac{1}{32}$ oz., \$2.00) .....	.50
Rosea. Light pink. ( $\frac{1}{32}$ oz., 75c) .....	.30

**BEGONIA SEMPERFLORENS**

Albert Martin. Dark carmine. ( $\frac{1}{32}$ oz., \$2.50) .....	\$0.75
Erfordia. Pink. ( $\frac{1}{32}$ oz., \$1.50) .....	.50
Glory of Erfurt, Improved. Large, rosy carmine. ( $\frac{1}{32}$ oz., \$3.00) .....	1.00
Salmon Queen. ( $\frac{1}{32}$ oz., \$2.00) .....	.50
Vernon. Deep red. ( $\frac{1}{16}$ oz., 75c) .....	.30
Mixed (Oz., \$3.50) .....	.30

See our General Wholesale Price List for a complete list of Seeds, Bulbs, Plants and Florists' Supplies.

**HENRY F. MICHELL CO.**518-516 MARKET ST.  
PHILA., PA.

CATALOGUE FREE

Nurseries and Plant Houses, Andalusia, Pa.

# MICHELL'S FLOWER SEEDS

## CARNATION

	Trade pkt.	Oz.
Marguerite Pink .....	\$0.30	\$1.75
" Scarlet .....	.30	1.75
" White .....	.30	1.75
" Yellow .....	.30	1.75
" Mixed .....	.25	1.25

## CENTAUREA (*Dusty Miller*)

	Trade pkt.	Oz.
Candidissima (1000 seeds, 30c)		\$1.50
Gymnocarpa (1000 seeds, 15c)		.50

## GAILLARDIA

Grandiflora. Portola Hybrids.		
(New.) Shades of bronze..	.50	4.00

## GYPSOPHILA (*Baby's Breath*)

Elegans Alba Grandiflora ( $\frac{1}{4}$ lb., 50c; \$1.50 per lb.).....	.15	
Elegans Carminea ( $\frac{1}{4}$ lb., 60c; \$2.00 per lb.).....	.20	
Elegans Rosea ( $\frac{1}{4}$ lb., 60c; \$2.00 per lb.).....	.20	

## IPOMOEA

Noctiflora. ( <i>Moon Flower</i> ) ( $\frac{1}{4}$ lb., \$1.00; \$3.75 per lb.).....	.15	.30
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## LOBELIA

Barnard's Perpetual. Dwarf blue with white eye; trailing .....	.30	1.50
Blue Bird. Dwarf, light blue.	.50	4.00
Crystal Palace Compacta. Dwarf; dark blue.....	.40	2.00
Crystal Palace Speciosa. Trailing; deep blue.....	.20	1.00
Emperor William. Dwarf; light blue .....	.30	1.50
Sapphire. Trailing; deep blue with white eye .....	.50	3.50

## PHLOX DRUMMONDII

### Dwarf or Compact

Cecily. Large flowering, mixed	.40	2.50
Fireball. Scarlet .....	.40	2.00
Pink .....	.40	2.00
Snowball. Pure white .....	.40	2.00
Choicest Mixed .....	.30	1.50

## SALVIA

	Trade pkt.	Oz.
America. Dwarf; compact ...	\$0.50	\$4.00
Bonfire. ( <i>Clara Bedman</i> ). Dwarf .....	.40	2.50
Splendens .....	.30	1.50
Zurich. Dwarf; early.....	.50	3.50



*Gypsophila, Elegans Alba Grandiflora*

## STOCKS

### EARLY GIANT IMPERIAL

(Improved Bismarck)

Of tall, branching habit; produce a high percentage of double flowers.

	Trade pkt.	Oz.
Apple Blossom Blush pink.	\$0.60	\$3.50
Chamois. Ivory tinted old rose	.60	3.50
Fiery Blood Red.....	.60	3.50
Lavender .....	.60	3.50
Rose Pink .....	.60	3.50
White .....	.60	3.50
Mixed .....	.60	3.00

## THUNBERGIA

Mixed Colors .....	.20	1.00
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## TORENIA

Fournieri Grandiflora. Blue ..	.50	2.50
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## VINCA

An excellent bedding plant; seed should be sown early.

	Trade pkt.	Oz.
Alba .....	\$0.25	\$1.00
Alba Pura .....	.25	1.00
Rosea .....	.25	1.00
Mixed .....	.20	.75

For complete list of Flower Seeds,  
see Our Wholesale Catalog  
Copy free.



# MICHELL'S FLOWER SEEDS

## MICHELL'S VERBENAS

### MAMMOTH FANCY

Our Mammoth Fancy Strain of this popular bedding plant cannot be excelled for its free flowering qualities, large size and purity of colors.

	Trade pkt.	Oz.
Blue .....	\$.030	\$1.50
Pink .....	.30	1.50
Scarlet .....	.30	1.50
Striped .....	.30	1.50
White .....	.30	1.50
Yellow .....	.30	1.50
Mixed .....	.25	1.00
Lucifer. Cardinal red.....	.40	2.00
Hybrida Grandiflora, Etna.		
Geranium red .....	.50	3.00
Hybrida Grandiflora, Lumi-		
nosa. Coral pink.....	.50	2.50



*Verbena, Mammoth Fancy*

## ZINNIA

### GIANT DAHLIA FLOWERED

Flowers extra large; excellent for growing under glass for cutting.

	Trade pkt.	Oz.
Crimson Giant .....	\$.030	\$2.50
Dream. Lavender. turning to		
purple .....	.30	2.50
Exquisite. Light rose.....	.30	2.50
Golden State. Orange.....	.30	2.50
Old Rose .....	.30	2.50
Oriole. Orange and gold.....	.30	2.50
Polar Bear. Pure white.....	.30	2.50
Scarlet Flame. Orange scarlet	.30	2.50
Mixed Colors .....	.20	1.00



*Zinnia, Giant Dahlia Flowered*

## ZINNIA

### ROBUSTA OR GIANT

	Trade pkt.	Oz.
Buttercup. Yellow .....	\$.020	\$0.75
Crimson .....	.20	.75
Flesh Color .....	.20	.75
Golden Yellow .....	.20	.75
Purple .....	.20	.75
Rose King .....	.20	.75
Salmon .....	.20	.75
Scarlet .....	.20	.75
Shrimp Pink .....	.20	.75
Sulphur Yellow .....	.20	.75
Violet .....	.20	.75
White .....	.20	.75
Mixed .....	.15	.50

## ZINNIA

### LILIPUT

Beautiful miniature perfectly double flowers.

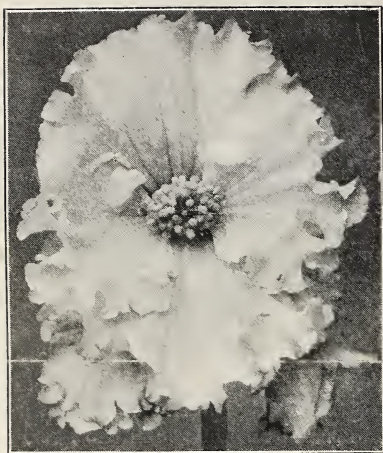
	Trade pkt.	Oz.
Canary Yellow .....	\$.015	\$0.75
Salmon Rose .....	.15	.75
Scarlet Gem (Red Riding		
Hood) .....	.15	.75
White Gem .....	.15	.75
Mixed .....	.15	.60

## ZINNIA

### GIANT PICOTEE

Golden Pheasant. Yellow ....	.40	2.00
Mixed .....	.30	1.25

# MICHELL'S BULBS



*Crispa Begonia*

## BEGONIAS (Tuberous Rooted)

### SINGLE (Large Bulbs)

	Doz.	100
Crimson .....	\$2.00	\$13.00
Orange .....	2.00	13.00
Pink and Rose.....	2.00	13.00
Salmon .....	2.00	13.00
Scarlet .....	2.00	13.00
White .....	2.00	13.00
Yellow .....	2.00	13.00
Mixed .....	2.00	13.00

### DOUBLE (Large Bulbs)

	Doz.	100
Orange .....	\$2.25	\$14.00
Pink and Rose.....	2.25	14.00
Salmon .....	2.25	14.00
Scarlet .....	2.25	14.00
White .....	2.25	14.00
Yellow .....	2.25	14.00
Mixed .....	2.25	14.00

## BEGONIA, CRISPA (Large Bulbs)

A beautiful frilled or crested type, producing very large single flowers.

	Doz.	100
Orange .....	\$2.50	\$15.00
Pink and Rose.....	2.50	15.00
Salmon .....	2.50	15.00

	Doz.	100
Scarlet .....	2.50	15.00
White .....	2.50	15.00
Mixed .....	2.50	15.00

## MICHELL'S FANCY LEAVED CALADIUMS

These are grown for us on contract by one of the leading hybridizers of the world.

Our list is composed of the best named sorts, covering a wide range of colors. Bulbs should be started in damp moss, with plenty of bottom heat and an occasional dampening. Do not allow them to get chilled, and at all times grow them in a warm shaded place.

Price of Fancy Leaved Caladiums, strictly first size bulbs, in best named varieties, \$2.50 per doz.; per 100, \$15.00; \$145.00 per 1000.

Mixed Varieties—Per doz., \$2.00; \$13.50 per 100; per 1000, \$130.00.



*Fancy Leaved Caladiums*

## GLOXINIAS

Extra fine bulbs. Pink, Rose, Spotted and Choice Mixed Colors. Per doz., \$3.00; \$21.00 per 100.

**CANNAS, DAHLIAS, GLADIOLUS, LILIES and a complete line of other seasonable bulbs. Wholesale Price List Free.**